



Sponsored by the Illinois REALTORS®
Approval Code: 2017-136

Continuing Education

Gateway Center, One Gateway Drive, Collinsville, IL 62234

TEC 1715 – Social Media & License Law 2.0 “Can I Really Share It” (Elective)

Wednesday, February 7, 2018 8:30 – 11:30 A.M.

Instructor: Carrie Bey-Little

(564002230) Three-hour elective course

The goal of this course is to help Broker owners, Managing Brokers and Brokers make good choices with social media to protect the interest of their clients, avoid fraud, understand the drawbacks to Social Media for our brokerage, understand the benefits, implement best practices for advertising and marketing on social media, understand sponsored licensee's and their responsibilities with social media and protect your firm.

TEC 1720 – Digital Marketing & Analytics for Real Estate “Build a Better Brand” (Elective)

Wednesday, February 7, 2018 1:00 - 4:00 P.M.

(Elective)

(564002509) Three-hour elective course

Instructor: Carrie Bey-Little

The purpose of this course is to help Broker Owners, Managing Brokers and Brokers understand social media marketing, internet security and data, google analytics and trends, current updates and developments with digital marketing and how to remain compliant with real estate license law in their advertising.

Important Information:

1. In order to obtain CE credit for a course, you must attend the entire session. **Check-in begins 30 minutes prior to class start time.** No credit will be given to those who arrive late, depart early, or take breaks other than the pre-approved instructor's break.
2. Continuing Education sessions are approved for three full credit hours.
3. Advance registration required; no walk-ins allowed.
4. Photo ID will be required upon check-out.
5. A test will be given immediately following the course. There will be 25 questions for each three hours of credit.
6. Individual licensees are responsible for keeping track of their CE credits.
7. You will receive test results directly from Illinois REALTORS® by email.
8. Real estate license number is required on every test.
9. No written confirmation of class will be mailed—you will be notified if the class is full.

The Greater Gateway Association of REALTORS® reserves the right to cancel any course if a minimum of 12 attendees are not registered by an agreed-upon deadline; you will be notified if the class has been canceled. GGAR reserves the right to cancel class due to inclement weather or other unexpected events. We will make every attempt to notify you via telephone and/or e-mail prior to 7 a.m. the day of the class. ***Classes that remain in session are non-refundable.***



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Please check the box for the course for which you would like to enroll:

- TEC 1715 – Social Media & License Law 2.0 “Can I Really Share It”**
(Wednesday, February 7, 2018 8:30-11:30 A.M.)
- TEC 1720 – Digital Marketing & Analytics for Real Estate “Build a Better Brand”**
(Wednesday, February 7, 2018 1:00-4:00 P.M.)

Instructor: Carrie Bey-Little
Location: Gateway Center, One Gateway Drive, Collinsville, IL 62234

Cost: Members - \$40 per course
Non-members - \$45 per course

 **Registration begins 30 minutes prior to start of class; late arrivals will not be admitted.**

Please complete the information below and return this form to GGAR, 10 Ginger Creek Parkway, Glen Carbon, IL 62034 or via fax at 618-692-8307.

I have a disability that requires special accommodations to fully participate in this course.

Name: _____

Office: _____

Address: _____

Real Estate License number: _____

Contact number: _____ E-mail address: _____

Form of Payment:

Register Online: <https://ams.navicamls.net/>
(User ID = NRDS number, Password = Last Name Ex: Chapman unless changed during a prior login)

Check made payable to **GGAR** Check number: _____

Charge to my credit card (provide American Express, Discover™, MasterCard™, or Visa™)

Number: _____ Exp. date: ____/____

Billing Address: _____ ZIP code: _____

Signature _____ Note: All credit card information is deemed confidential